

ANSORGBrand Summary

Country of Origin: Germany.

Product Specialisation: Architectural luminaires that include recessed, surface mounted, linear

and suspensded fittings.

Areas of use: Interior.

Introduction: Ansorg is a leading supplier of innovative, technical luminaires for retail

and commercial applications. Combining technical know-how with design standards and expertise in lighting design, Ansorg promise the

highest possible quality and durability for all their products.

Style: Inspired by Dieter Rams' design philosophy, Ansorg's design is

simple, focused and functional.

What makes them unique:

What has always set Ansorg apart is not only their innovative lighting control and economical lighting technology, but their passion for lighting design and presentation; particularly for the retail trade. Supporting retailers in presenting their products and further increasing the sales-promoting effect of light is what still drives the brand today.











